



# OB Registration Form

## About the Form

The OB registration form is an important tool used by our outreach team to identify expectant mothers and provide basic information about the pregnancy (like how far along the member is, when care started, how many other pregnancies the member has had, etc.).

This allows us the opportunity to offer Healthy Heartbeats<sup>SM</sup>, our prenatal care program, to our expecting members.

## Our \$25 Incentive

We're offering a **\$25 incentive** to providers who **complete and return** the form.

When providers fax us the completed OB registration form, our team utilizes the information to outreach and screen our members for our pregnancy program. The provider should then submit a claim with the code G9001.

**The provider will then receive a \$25 incentive\*.**



Fax OB Registration Form to Outreach:  
**1-804-799-5117**



The Referral Number to the  
Outreach Ring Group is **55783**

\*Only one incentive will be paid to an OB GROUP per member pregnancy. (For example, if doctors A and B are in the same group and see the same member during her pregnancy, only one incentive will be reimbursed.)

